8876870 Ver# 3 Status Revised

Traffic Order# 37481

10/03/2012 12:11 PM 10/03/2012 11:54 AM

Printed: 10/0 Last Received: 10/0 Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () ROMNEY, MITT Product ROMNEY/P/R

Estimate# 444

Rep Order#

EC'd Yes

Buyer STEPHANIE KINCAID

Phone# Fax# Agency () AMERICAN RAMBLER PRODUCTION

138 CONANT ST BEVERLY, MA 01915

Agency C/P1/P2/E //444

Flight Dates 10/03/2012 - 10/09/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES 1 of 5

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK TOTAL - \$100,745 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	600A-700A	8 NOW 6AM	:30	\$275.00	10/03-10/05	2	1	2	\$550.00	
	2	M-TU	600A-700A	8 NOW 6AM	:30	\$965.00	10/08-10/09	1	1	1	\$965.00	
	3	W-F	700A-900A	EARLY SHOW CBS	:30	\$200.00	10/03-10/05	3	1	3	\$600.00	
	4	M-TU	700A-900A	EARLY SHOW CBS	:30	\$700.00	10/08-10/09	2	1	2	\$1,400.00	
	5	M-TU	900A- 1000A	LIVE	:30	\$300.00	10/08-10/09	2	1	2	\$600.00	
	6	W-F	900A- 1000A	LIVE	:30	\$1,050.00	10/03-10/05	2	1	2	\$2,100.00	
	7	W-F	1000A- 1100A	PRICE IS RIGHT	:30	\$1,575.00	10/03-10/05	2	1	2	\$3,150.00	
	8	M-TU	1000A- 1100A	PRICE IS RIGHT	:30	\$1,575.00	10/08-10/09	2	1	2	\$3,150.00	

Rep Order# 8876870 Ver# 3 Status Revised EC'd Yes

1235A

Traffic Order# 37481

Printed: 10/03/2012 12:11 PM Last Received: 10/03/2012 11:54 AM

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Showing Buylines: All Lines

) AMERICAN RAMBLER PRODUCTION Station KLAS-TV LAS VEGAS Rep Firm Agency (Sales Office () WASHINGTON Advertiser () ROMNEY, MITT 138 CONANT ST BEVERLY, MA 01915 Salesperson () MIKE JONES Product ROMNEY/P/R Agency C/P1/P2/E Estimate# 444 //444 STEPHANIE KINCAID Flight Dates 10/03/2012 - 10/09/2012 Salesperson Phone# 202-872-5880 **Buver** Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax# LT Spots/Week # of Total Total Cost Ln Day Time Program Len Rate Dates Daypart Weeks Spots ____ --------\$325.00 10/08-10/09 2 1 2 \$650.00 9 M-TU 1200P-8 NOW NOON :30 1230P 1 *10 W-F 1200P-8 NOW NOON :30 \$1,140.00 10/03-10/05 1 1 \$1,140.00 1230P Sales Remark: V3 . V3 More than 2 codes changed 11 W-F 300P-400P ELLEN :30 \$1,490.00 10/03-10/05 2 1 2 \$2,980.00 2 1 2 \$2,980.00 12 M-TU 300P-400P ELLEN :30 \$1,490.00 10/08-10/09 M-TU \$350.00 10/08-10/09 2 1 2 \$700.00 13 430P-500P 8 NOW 4PM :30 14 W-F 430P-500P 8 NOW 4PM :30 \$1,575.00 10/03-10/05 2 1 2 \$3,150.00 2 1 2 15 W-F 500P-630P 8 NOW 5PM :30 \$1,750.00 10/03-10/05 \$3,500.00 10/08-10/09 2 1 2 \$800.00 16 M-TU 500P-630P 8 NOW 5PM :30 \$400.00 1 1 1 \$1,400.00 17 M-TU 630P-700P INSIDE EDITION :30 \$1,400.00 10/08-10/09 18 W-F 700P-800P ENT TONIGHT 30 :30 \$1,225.00 10/03-10/05 2 1 2 \$2,450.00 1 2 19 M-TU 700P-800P ENT TONIGHT 30 :30 \$1,225.00 10/08-10/09 2 \$2,450.00 3 1 3 \$6,300.00 20 W-F 1100P-8 NOW 11PM :30 \$2,100.00 10/03-10/05 1135P M-TU 1100P-8 NOW 11PM \$500.00 2 1 2 \$1,000.00 21 :30 10/08-10/09 1135P 1135P-LETTERMAN \$965.00 10/03-10/05 2 1 2 \$1,930.00 22 W-F :30

Rep Order# EC'd Yes Traffic Order# 37481 3 of 5 8876870 Ver# 3 Status Revised Printed: 10/03/2012 12:11 PM 10/03/2012 11:54 AM

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Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 444				Agency (138 CC BEVE Agency C/P1/P2/	PRODUCTION	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
		STEPHANIE KINCAID			Flight Dates Hiatus Weeks		10/03/2012 - 10/09/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	23	M-TU	1135P- 1235A	LETTERMAN		:30	\$965.00	10/08-10/09	2	1	2	\$1,930.00	
	24	тн	800P-900P	BIG BANG/2.5 MEN		:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	
	25	F	800P-900P	CSI NY		:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
	26	F	900P- 1000P	CSI NY		:30	\$5,500.00	10/05-10/05	1	1	1	\$5,500.00	
	27	F	1000P- 1100P	BLUE BLOODS		:30	\$5,600.00	10/05-10/05	1	1	1	\$5,600.00	
	28	SA	500P-700P	NEWS ROTATION		:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	29	SA	530P-600P	POLITICS NOW		:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
	30	SA	1000P- 1100P	48 HR MYSTERY		:30	\$900.00	10/06-10/06	1	1	1	\$900.00	
	31	SA	500A-700A	EARLY SHOW		:30	\$335.00	10/06-10/06	1	1	1	\$335.00	
	32	su	600A-630A	8 NOW SU MR1		:30	\$135.00	10/07-10/07	1	1	1	\$135.00	
	33	SU	630A-800A	SUNDAY MRN CBS		:30	\$1,225.00	10/07-10/07	1	1	1	\$1,225.00	
	*34	SU Sales Rem V3 Commer	mark: V	8 NOW SU MR2 3 . Rate Changed		:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	*35	SU Sales Ren V3 Commer	mark: V	FACE NATION 3 . Rate Changed		:30	\$400.00	10/07-10/07	1,	1	1	\$400.00	

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 444					Agency (138 CO BEVER	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone Fax#	S	444 STEPHANIE KINCAID		Agency C/P1/P2/E //444 Flight Dates 10/03/2012 - 10/09/2012 Hiatus Weeks				Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	36	SU	1000A- 430P	NFL FOOTBALL		:30	\$1,800.00	10/07-10/07	4	1	4	\$7,200.00	
	37	su	700P-800P	60 MINUTES		:30	\$6,000.00	10/07-10/07	1	1	1	\$6,000.00	
	38	รบ	800P-900P	AMAZING RACE		:30	\$7,350.00	10/07-10/07	1	1	1	\$7,350.00	
	39	ຮບ	900P- 1000P	THE GOOD WIFE		:30	\$5,600.00	10/07-10/07	1	1	1	\$5,600.00	
	*40	su	1000P- 1100P	THE MENTALIST		:30	\$7,700.00	10/07-10/07	1 _	1	1	\$7,700.00	
		Sales Remark: V3 .											
V3 Program Name Change, Comment Changed													
	41	su	1100P- 1135P	8 NOW SU 11PM		:30	\$1,225.00	10/07-10/07	2	1	2	\$2,450.00	
	42	su	500A-600A	NEWS		:30	\$85.00	10/07-10/07	2	1	2	\$170.00	
	*43	W-F	1237A- 137A	LATE LATE SHOW		:30	\$90.00	10/03-10/05	2	1	2	\$180.00	

-REPORT TOTALS-

Report Totals: 71 / \$100,745.00

Sales Remark:

V3 Added

V3 .

-SALES MONTHLY TOTALS-

Oct 12: 71 / \$100,745.00 Sales Totals: 71 / \$100,745.00

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